



REPORT TO THE NATION

WHO WE ARE

The Boy Scouts of America provides the nation's foremost youth program of character development and values-based leadership training to its more than 2.4 million youth participants. With nearly 1 million adult volunteers in approximately 280 local councils throughout the United States and its territories, Scouting is an ongoing adventure that teaches a powerful set of real-life skills and develops fundamental qualities that help young people become **"Prepared. For Life.®"**

WHO WE SERVE

- 1,295,527 boys ages 6 to 10 in Cub Scouts
- 854,692 boys ages 11 to 17 in Boy Scouts and Varsity Scouts
- 157,655 young men and women ages 14 to 20 in Venturing and Sea Scouts
- 422,139 boys and girls in elementary through high school in Learning for Life character education programs
- 110,853 young men and women ages 14 to 20 in Exploring career-based programs

WHAT WE DO

The BSA prepares young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law. The following provides an overview of the impact of Scouting in 2014.

BUILDING ADVENTURE

Scouts do things. They build, they play with purpose, they make friends, and they work together. They set goals and accomplish them. They go places—physically, mentally, and spiritually. These life-changing experiences—and the confidence they provide—become bricks in the wall of childhood. Bricks that eventually form a foundation that a Scout can stand on to embrace opportunity and overcome obstacles. For the parents watching in awe, it's not a question of where their Scout will go, but where won't he or she go.

As they have for more than 100 years, Scouts headed outside in 2014. Nearly 1.1 million Scouts attended our high-adventure camps in New Mexico, Minnesota, Florida, and West Virginia, as well as thousands of our day and summer camps. In all, Scouts camped a total of 6,027,435 nights during the year.

At the Summit Bechtel Family National Scout Reserve (SBR) in the mountains of West Virginia, thousands of campers from across the United States became the first to experience the new facility's inaugural high-adventure program. Throughout the summer, Boy Scouts and Venturers arrived at SBR's Paul R. Christen National High Adventure Base for days filled with rafting and kayaking; climbing, zip line, and ropes courses; shooting sports; and mountain biking, skateboarding, and BMX options. In addition, each group staying for the weeklong program performed a service project, designed to give back to the state of West Virginia.

BUILDING INTERESTS.

The Boy Scouts of America launched two new merit badges in 2014 that focused on the careers, hobbies, and activities Scouts enjoy: Mining in Society and Digital Technology, the latest in a series of merit badges covering science, technology, engineering, and math (STEM) topics. The Cooking merit badge was added to the list of badges required for Eagle Scout and has been completely revamped to sharpen its focus on the importance of nutrition and healthy lifestyles.

The BSA also released the fifth edition of its iconic Fieldbook—Scouting’s Manual of Basic and Advanced Skills for Outdoor Adventure. Marking the first new edition of the book in more than 10 years, and the first new edition available in a digital format, the Fieldbook is the go-to manual for everyone who seeks to explore, experience adventure, and appreciate nature.

BUILDING COMMUNITIES

The BSA prepares young people for lives of service by providing opportunities for them to help their communities through service to others. During 2014, Scouts across America recorded 14,356,107 hours of service to their communities at a value of more than \$323 million (based on a national volunteer-hour value of \$22.55).

Since joining the Messengers of Peace program in 2013 a global initiative designed to inspire millions of young men and women in more than 220 countries and territories to work toward peace—the BSA has joined Scouts worldwide to contribute more than 600 million hours (and counting) of community service.

BUILDING LEADERS

The BSA prepares young people for leadership by giving them the skills to take responsibility and teach by example. For example, Eagle Scout is the highest attainable rank in Boy Scouting, and Scouts must demonstrate proficiency in leadership, service, and outdoor skills at multiple levels before achieving the Eagle rank.

In 2014, 51,820 Scouts earned the rank of Eagle Scout. In addition to the 21 life skills merit badges required to earn the Eagle Scout rank, each Scout must complete an extensive service project that he plans, organizes, leads, and manages before his 18th birthday. In 2014, Eagle Scout projects provided more than \$183 million in service to communities across the nation.

ADVENTURES IN SCOUTING

For more than a century, the Boy Scouts of America has helped build the future leaders of this country by combining educational activities and lifelong values with fun and adventure. Scouting provides opportunities for families and communities to join together to create the next generation of conscientious, responsible, and productive citizens—ensuring our youth are **Prepared. For Life.**[®]



Wayne Brock
Chief Scout Executive



Tico Perez
National Commissioner



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President