

SCOUTING

2012 ANNUAL REPORT ►►►





BOY SCOUTS OF AMERICA

2012 ANNUAL REPORT ▶▶▶

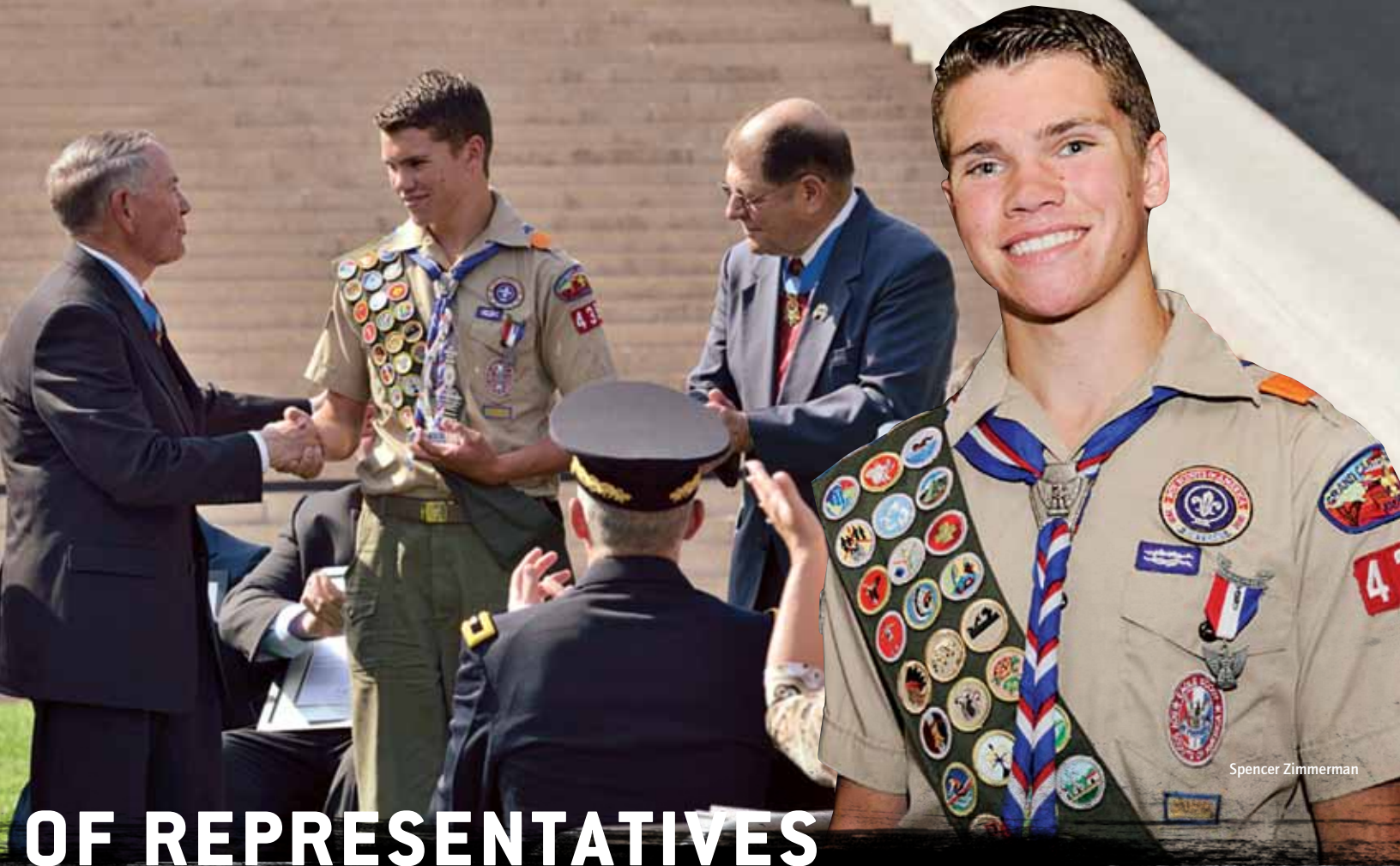


Prepared. For Life.®



“ What I’ve realized through the years is that Eagle Scout isn’t something you earn, it’s something you become. It gets inside you, the same way the Scouting movement gets inside our members, volunteers, and employees. Scouting isn’t something we do—it’s something we are. ”

—National Commissioner TICO PEREZ



Spencer Zimmerman

OF REPRESENTATIVES

In 2012, the centennial year of the Eagle Scout Award, a record 57,976 Scouts achieved Boy Scouting's highest rank. For many, the trail to Eagle was long, but perhaps none traveled a more unique path than Spencer Zimmerman. Spencer so badly wanted his friend with cerebral palsy to finish a triathlon that, in 2010, the Arizona Eagle Scout pushed, pulled, and carried his buddy through a

500-meter swim, 3.2-mile run, and 12-mile bike ride.

Spencer, then 13 years old, and his friend Dayton Hayward trained relentlessly—Spencer pulled Dayton in a raft, pushed him in a jogger while running, and towed him on a bike—to prepare for the three-hour race that challenged their physical and mental stamina.

In March, two years after the pair crossed the finish line, the BSA and the Congressional Medal of Honor Foundation paid tribute to Spencer's dedication by honoring him with the American Spirit Award, one of the nation's highest civilian honors for youth.

It is to Spencer and this year's other 57,975 Eagle Scouts that we dedicate this report.

Wayne Brock

Wayne Brock

Chief Scout Executive

Wayne Perry

Wayne Perry

National President

Tico A. Perez

Tico A. Perez

National Commissioner



2012 REPORT TO THE NATION

WHO WE ARE ▶▶▶

The Boy Scouts of America provides the nation's foremost youth program of character development and values-based leadership training to its more than 2.6 million youth members. With more than 1 million adult volunteers in nearly 300 local councils throughout the United States and its territories, Scouting is an ongoing adventure that teaches a powerful set of real-life skills and develops fundamental qualities that help young people become "Prepared. For Life.®"

WHO WE SERVE ▶▶▶

1,528,673 boys ages 6 to 10 in Cub Scouting

910,668 boys ages 11 to 17 in Boy Scouting and Varsity Scouting

219,453 young men and women ages 14 to 20 in Venturing and Sea Scouts

475,280 boys and girls in elementary through high school in Learning for Life character education programs

116,589 young men and women ages 14 to 20 in Exploring career-based programs

WHAT WE DO ▶▶▶

The BSA prepares young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law. The following provides an overview of the impact of Scouting in 2012.





PREPARED. FOR LEARNING. ▶▶▶

The BSA prepares young people for learning by emphasizing the importance of education and mentoring youth as they prepare for careers. The Boy Scouts of America has built relationships with ExxonMobil, NASA, and other key organizations to develop curriculum in the fields of science, technology, engineering, and math (STEM) and to engage young people in considering careers in these fields.

In June 2012, the BSA joined with NetSmartz, part of the National Center for Missing and Exploited Children and a training expert for many law enforcement agencies, to launch the Cyber Chip. The program addresses topics such as cyberbullying, cellphone use, texting, blogging, gaming, and identity theft to help families and volunteers keep youth safe while online. More than 15,000 Scouts earned the Cyber Chip during the first six months of the program.

Promoting physical health and well-being has always been at the foundation of Scouting. Through the SCOUTStrong initiative, which seeks to ensure Scouts and all young people are healthy in mind, body, and spirit, the Boy Scouts of America has formed alliances with first lady Michelle Obama's Let's Move program and the President's Council on Fitness, Sports, and Nutrition to engage, educate, and empower youth to adopt a healthy lifestyle.

PREPARED. FOR ADVENTURE. ▶▶▶

The BSA prepares young people for adventure by encouraging them to adopt an active lifestyle, make healthy choices, and enjoy the great outdoors. More than 1.1 million Scouts attended our high-adventure camps in New Mexico, Minnesota, and Florida, as well as hundreds of our day and summer camps. In all, Scouts camped a total of 5,721,790 nights during 2012.

Construction of our fourth national high-adventure base, the Summit Bechtel Family National Scout Reserve, is nearing

completion, and both volunteers and Scouts had an opportunity to preview some of the incredible facilities and intense outdoor programs that will be available when the Summit opens in July 2013. Located in the New River Gorge region of West Virginia, the Summit sits on 10,600 acres of forested mountains and is scheduled to open in 2013 when it hosts the iconic national Scout jamboree.

The Boy Scouts of America launched two new merit badges in 2012 to help Scouts

develop outdoor skills. The Kayaking merit badge prepares Scouts both mentally and physically for the challenge of kayaking, and the Search and Rescue merit badge teaches lifesaving skills Scouts need to respond quickly in emergencies.

Scouting goes beyond teaching outdoor skills. The program instills respect for the environment and ethical use of natural resources through training and awards, including 11 life skills badges related to conservation.



PREPARED. FOR SERVICE. ▶▶▶

The BSA prepares young people for service by providing opportunities for them to help their communities through service to others. During 2012, Scouts across America recorded 13,449,017 hours of service to their communities at a value of more than \$293 million (based on a national volunteer-hour value of \$21.79). Each year, Scouts collect canned goods for local food banks through the Scouting

for Food program. Councils collected more than 7.9 million pounds of food for needy families in 2012.

Scouting also provides service to military families. With the support of more than 7,900 volunteers, we serve more than 19,750 youth annually on military bases around the world. Service projects include clothing drives for children in Afghanistan, painting military facilities,

basewide cleanups, and book drives for military libraries.

In 2012, the Boy Scouts of America joined Messengers of Peace, a global initiative designed to inspire millions of young men and women in more than 220 countries and territories to work toward peace by recognizing and sharing their stories of service to their communities.



Messengers of Peace

Messengers of Peace is a global initiative designed to inspire millions of young men and women in more than 220 countries and territories to work toward peace.

PREPARED. FOR LEADERSHIP. ▶▶▶

The BSA prepares young people for leadership by giving them the skills to take responsibility and teach by example. For example, Eagle Scout is the highest attainable rank in Boy Scouting, and Scouts must demonstrate proficiency in leadership, service, and outdoor skills at multiple levels before achieving the Eagle rank.

2012 marked the 100th anniversary of the Eagle Scout Award, and during this centennial year, 57,976 Scouts earned the rank of Eagle Scout—a record for the highest number of Eagle Scout Awards earned for any given year. In addition to the 21 life skills merit badges required to earn the Eagle Scout rank, each Scout must complete an extensive leadership service project that he plans, organizes, leads, and manages before his 18th birthday. In 2012, Eagle Scout projects provided approximately \$231 million in service to communities across the nation.

CONTINUING THE ADVENTURE IN SCOUTING ▶▶▶

For over a century, the Boy Scouts of America has helped build the future leaders of this country by combining educational activities and lifelong values with fun and adventure. Scouting provides opportunities for families and communities to join together to create the next generation of conscientious, responsible, and productive citizens—ensuring our youth are Prepared. For Life.®



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Scouts have left their marks throughout our history. They have walked on the moon and scaled Earth's highest peaks. They have led men into battle and our country into a new century. They have inspired their fellow Americans with their patriotism, their service, and most of all their character. In this, our 102nd year of service to America, we paused to reflect on the past and how it has prepared us for the future.

First recipient Arthur R. Eldred's original Eagle Scout Award, left, with present-day Eagle Scout Award.



“ We found that the effort and commitment required to earn this rank produces positive attributes that benefit not only these men in their personal and professional lives, but also benefits their communities and the country through the service and leadership they provide. ”

—“Merit Beyond the Badge” Lead Researcher DR. BYRON JOHNSON

100 YEARS OF EAGLE SCOUTS ▶▶▶

The Eagle Scout Award is Boy Scouting’s highest rank and among its most familiar icons. Men who earned it count it among their most treasured possessions. Those who missed it by a whisker remember exactly where they fell short. Americans of all stripes know that being an Eagle Scout is a great honor, even if they don’t know just what the badge means.

This year, a century after Arthur R. Eldred received the first Eagle Scout badge, we celebrated the impact more than 2 million Eagle Scouts have had on America and the world. New Eagle Scouts received commemorative patches, while older Eagle Scouts gathered at gala dinners to reminisce and rekindle their connections to Scouting. In Rockville Centre, New York, more than 2,000 people joined a parade that ended, most appropriately, at Arthur R. Eldred Memorial Park. Among them were 10 members of the Eldred family, which now includes four generations of Eagle Scouts.



The first Eagle Scout:
Arthur R. Eldred

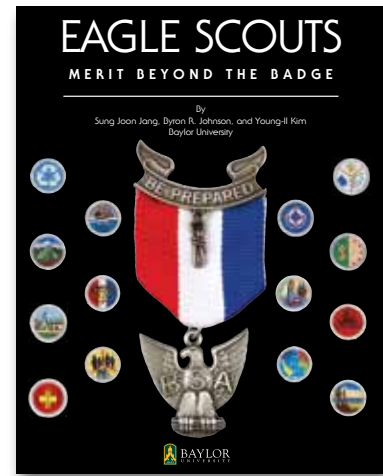
MERIT BEYOND THE BADGE ▶▶▶

Eagle Scouts are more likely to hold leadership positions, volunteer in their communities, donate money to charity, enjoy close relationships, and be goal-oriented. In fact, they score better than other men on 46 different prosocial measures, according to “Merit Beyond the Badge,” a study Baylor University released this year.

“We found that the effort and commitment required to earn this rank produces

positive attributes that benefit not only these men in their personal and professional lives, but also benefits their communities and the country through the service and leadership they provide,” said lead researcher Dr. Byron Johnson.

Or, as expressed by Chief Scout Executive Bob Mazzuca, who retired from BSA service in 2012, “Eagle Scouts are exceptional men.”



EAGLE SCOUT ARGONAUT ▶▶▶

As part of the Eagle Scout centennial, the National Eagle Scout Association named Alex Overman of Hamilton, Virginia, the first Eagle Scout Argonaut and sent him on a trip aboard legendary oceanographer Dr. Bob Ballard's ship, the *E/V Nautilus*. Overman's first exposure to his future career came when he earned the Oceanography merit

badge, but Scouting benefited him in even bigger ways. “Scouting really prepared me for any scenario I’ll face in life,” he said.

Overman was excited that the Eagle Scout Argonaut program will continue in 2013. “Being first is cool,” he said. “But I don’t want to be last.”

The first Eagle Scout Argonaut: Alex Overman



THE SEA SCOUTS CENTENNIAL ▶▶▶

In 1912, Arthur A. Carey of Boston launched the Boy Scout Ship *Pioneer*—and with it America's Sea Scouts program. A hundred years later, Sea Scouts are still exploring the rivers of Iowa, the lakes of California, and the warm oceans around Hawaii.

On June 30, 2012, the Sea Scout Day of Remembrance, Sea Scouts attended a service at a New Hampshire church that Carey had founded. Leading them in the Scout Oath and Scout Law was Carey's great-great-great-grandson, a Cub Scout.

As in other BSA programs, the real purpose of Sea Scouts is to prepare young people for life. Skipper Adam Tunks of Dallas recalled a Sea Scout who thanked him for guiding her through a tumultuous term as boatswain, his ship's top youth leader. "She felt like she could navigate through life," he said. "That's the coolest thing; that's what we're trying to do."



“ She felt like she could navigate through life. That's the coolest thing; that's what we're trying to do. ”

—Sea Scout Skipper ADAM TUNKS





PREPARING FOR OUR FUTURE

A NEW CHIEF ▶▶▶

On September 1, Wayne Brock became the BSA's 12th Chief Scout Executive, replacing Bob Mazzuca, who retired on August 31 after a remarkable five-year term. Brock had served as deputy Chief Scout Executive since 2009, so the transition was seamless.

As the Boy Scouts of America's top executive, Brock has a simple yet all-consuming goal: to build on Scouting's 102 years of strong tradition while ensuring that Scouting programs are relevant,

appealing, and accessible to all youth.

"We're making that happen with program elements that teach and encourage skill development in science, technology, engineering, and math," he said. "We're also providing the tools and resources that our volunteers and employees need to accomplish our mission."

Brock first joined Scouting in 1958 as a Cub Scout. He began his Scouting career in 1972 as a district executive in New Bern, North Carolina, and later served councils

in Tennessee, Georgia, and Florida. He has also served as regional director of the Southern Region and assistant Chief Scout Executive. He is a Distinguished Eagle Scout and Vigil Honor member of the Order of the Arrow.

"Scouting is very personal to me; outside of my family and church, the next strongest influence on my life was Scouting," Brock said. "I work for the Boy Scouts of America because I believe in Scouting—it's not the other way around."

NEW NATIONAL PRESIDENT WAYNE PERRY ▶▶▶

Since his wife, Christine, signed him up to be Cubmaster of Pack 601 in Bellevue, Washington, new BSA National President Wayne Perry has served in numerous positions at every level of Scouting, from local to international.

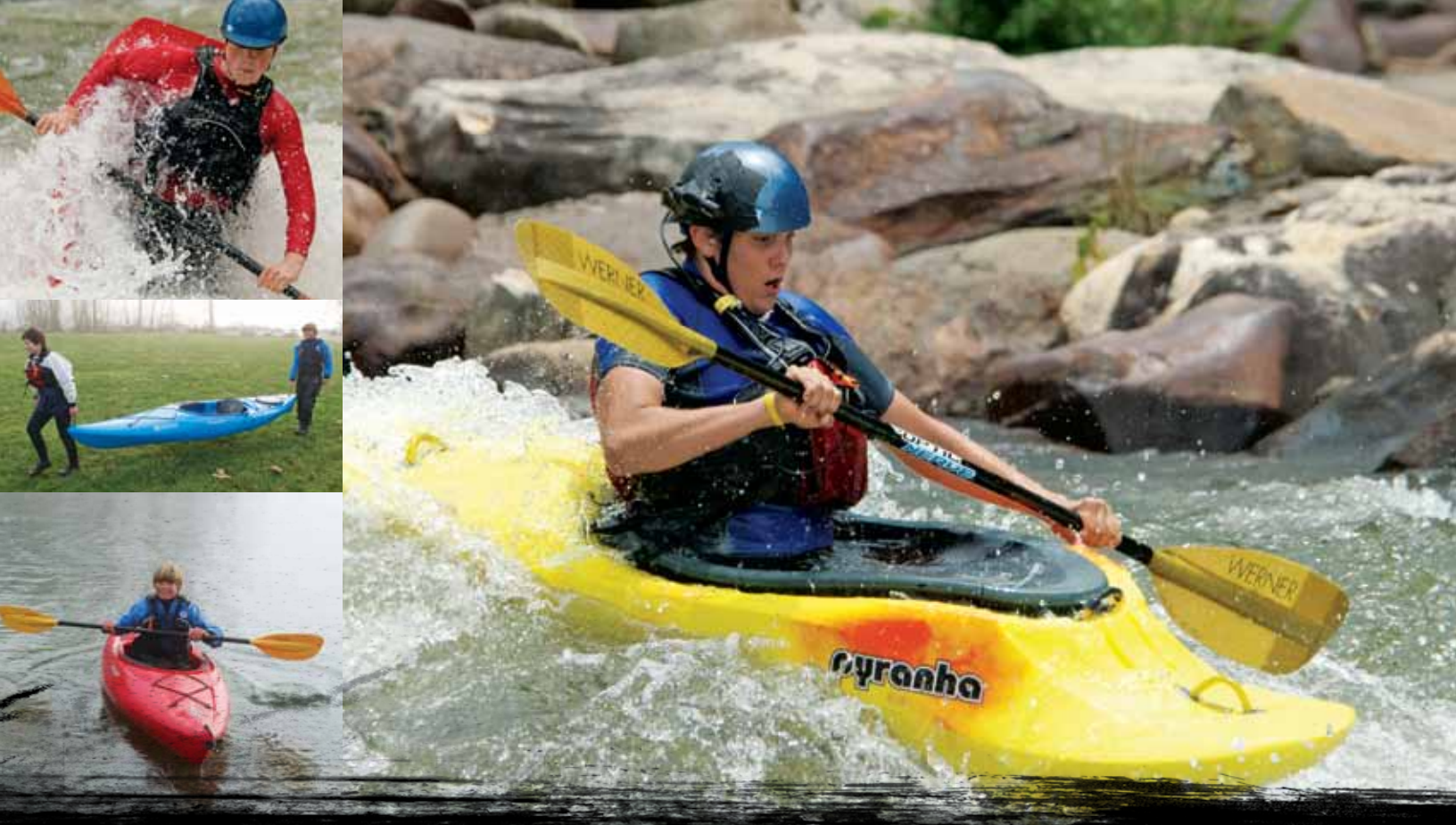
In the business world, Perry has worked in telecommunications since joining McCaw Cellular Communications Inc. in 1976. After that company merged with AT&T Wireless Services in 1994, Perry became vice chairman. He also serves on the board of Baseball of Seattle Inc., the managing general partner of the Seattle Mariners.

A longtime youth baseball coach, Perry knows firsthand the excitement of sports. But he knows something else: "Scouting offers things for kids who will not join athletics, and it's great for kids who are the star quarterbacks of their high school teams. There's virtually no kid in the United States who wouldn't benefit from our program—the leadership skills they get, the values that are taught, the physical skills, the first aid. Those are skills that stay with you forever."



“Scouting is very personal to me; outside of my family and church, the next strongest influence on my life was Scouting. I work for the Boy Scouts of America because I believe in Scouting—it’s not the other way around.”

—Chief Scout Executive WAYNE BROCK



NEW MERIT BADGES ►►►

For more than a century, merit badges have introduced Scouts to adventure pursuits, service opportunities, and career paths. This year, we built on that tradition by introducing the Kayaking, Search and Rescue, and Welding merit badges.

Kayaking

Kayaking is America's fastest growing paddle sport, offering gentle fun on lakes and white-knuckled excitement on whitewater. The BSA has long offered a Kayaking BSA activity patch. Now, a full-fledged merit badge gives Scouts a greater experience in the sport.

To develop the badge, the BSA worked closely with the National Aquatics Task Force and the American Canoe Association. Project leader Richard Thomas, an ACA instructor trainer and longtime Scouter, first tried kayaking at Scout camp four decades ago. Now, he's making sure today's Scouts can receive a badge for learning his favorite sport.

Search and Rescue

Each day, the National Park Service averages more than 11 search-and-rescue incidents, while countless more searches take place in national forests, state parks, and even urban neighborhoods. Our new Search and Rescue merit badge introduces Scouts to SAR techniques and whets their appetites to learn more. Leading the development of the badge were Doug Palmer, Philmont Scout Ranch's retired associate director of program, and Gary Williams, a New Mexico-based Scouter and SAR volunteer who got his start in SAR as an Explorer Scout almost 50 years ago.

Besides teaching SAR skills, the badge shows Scouts how not to get lost in the first place. "It's all about good decision-making in the out-of-doors and, like the Scouts say, being prepared," Palmer said.

Welding

Welding holds America together, but welders are in short supply. "There are actually over 200,000 more jobs out there right now than there are welders to fill them," said Dave Landon, vice president of the American Welding Society.

Soon, today's Scouts may be filling some of those jobs. The new Welding merit badge—created in collaboration with Landon's organization—introduces Scouts to this critical trade. It is one more way we are preparing Scouts for life and incorporating science, technology, engineering, and math learning into our program.

Although the badge is new, its heritage is not. The first *Handbook for Boys* in 1911 introduced the Blacksmithing merit badge, and it remained part of the merit badge program until 1952.



“ It's all about good decision-making in the out-of-doors and, like the Scouts say, being prepared. ”

—Search and Rescue merit badge developer DOUG PALMER



SECURING RESOURCES



FOR OUR SECOND CENTURY

Americans today have more ways than ever to spend their time and money. To succeed in a complex environment requires flexibility and creativity, traits three of our initiatives from 2012 share.

A PLACE TO GIVE ▶▶▶

Retailing is moving online, and so is charitable giving. To make online giving easier, we launched A Place to Give in late 2011. The site, located at aplacetogive.scouting.org, lets donors give to both their local councils and the National Council in a single, seamless transaction.

This year, its first full year of operation, the site generated 3,765 donations totaling more than \$572,000. Seventy percent of that money went directly to local councils.

A Place to Give lets donors choose how their money is spent. Local councils can customize their pages to list such needs

as camperships for at-risk Scouts or capital gifts for a new dining hall; some also let donors pay Friends of Scouting pledges through the site. On the national side, donors can make unrestricted gifts or help build the Summit Bechtel Family National Scout Reserve by placing a bench, tree, or brick on the site.



BSA NASCAR driver Scott Lagasse Jr.
and Cub Scout Sean McCarty

BSA RACING ▶▶▶

On October 19, Cub Scout Sean McCarty showed up in style at his Kansas City school, riding shotgun in NASCAR driver Scott Lagasse Jr.'s No. 8 Hybrid Light/BSA car. "It was really, really awesome," Sean said.

The event helped kick off our new multiyear relationship with Team SLR (Scott Lagasse Racing), which competes

in the NASCAR Nationwide series. This generous, royalty-free relationship builds on the success we continue to enjoy on the Izod IndyCar circuit with Dale Coyne Racing and the No. 19 BSA car.

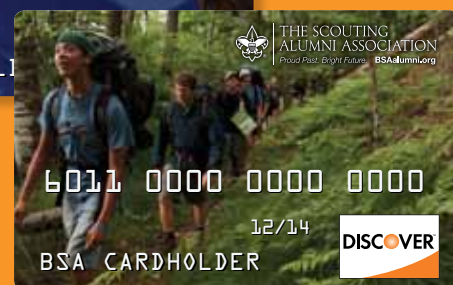
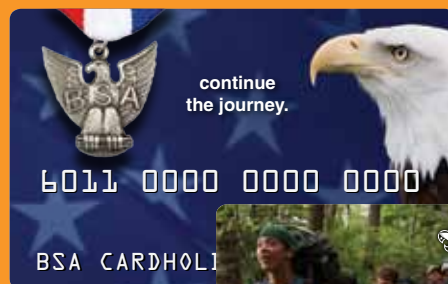
Partnering with Team SLR raises awareness of the BSA brand and highlights our efforts to educate, inspire, and invest in young people, particularly in the areas of science

and technology. At the same time, local councils can use NASCAR events as the platform for fundraising and recruiting events by offering exclusive access to the car, its driver, and local racing venues.

The new BSA car competed in three races this year. Team SLR plans to race at least a dozen times in 2013, putting the BSA brand in front of tens of millions of viewers.



BSA Indy car driver
James Jakes



DISCOVER CARDS ►►►

This year, we introduced two financial products designed to benefit Scouts, Scouters, and the BSA. The first, the BSA Discover® Prepaid Card¹, is a reloadable, debit-style card for parents to give their Scouts. By using the card, Scouts can learn financial management and

get instant access to live emergency assistance, while their parents can review transactions, set daily spending limits, and add money remotely. The second card, the BSA Discover credit card², is a rewards credit card aimed at adult leaders and other Scouting supporters. Users can

redeem their reward points at Scout Shops or donate them to a local council.

The BSA benefits each time either card is issued. This year, we received more than \$500,000 from this program, a total we expect to grow exponentially in the years to come.

¹The Boy Scouts of America Discover Prepaid Card is issued by First California Bank pursuant to a license from Discover Network. Discover® and the Discover acceptance mark are service marks used by First California Bank under license from Discover Financial Services. mFunds Global Payment Solutions is a registered ISO of First California Bank.

²UMB Bank n.a. is the issuer of this card and only UMB cardholders may participate in the program, pursuant to a license from Discover Network. Discover® and the Discover acceptance mark are service marks used by UMB under license from Discover Financial Services.



A GLOBAL PERSPECTIVE

Long before the Internet shrank the globe, Scouting created a web of connections between young people of every race and religion, every social class and ethnic group. The Scout Oath, the Scout sign, and the left-handed handshake serve to remind Scouts and adults alike that more unites us than divides us.

Scouting exists in 161 countries worldwide. This year, we took steps to share our success and to learn from fellow Scouts who inhabit the global campground we call Earth.





MESSENGERS OF PEACE ▶▶▶

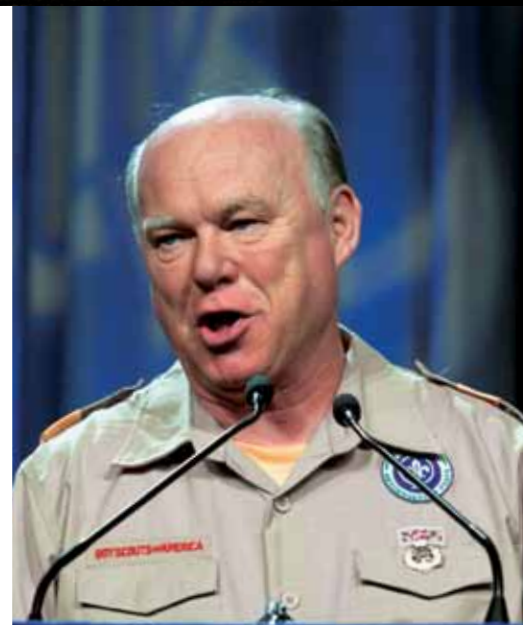
Today, Scouts in dozens of countries are working for peace by solving conflicts in their schools, building links between divided communities, teaching their peers about health and wellness, and repairing environmental damage. To recognize their efforts, the World Scout Committee launched the Messengers of Peace initiative in 2011. The BSA joined the effort this year.

Messengers of Peace projects appear on a special online map where Scouts can discover what their brothers and sisters around the world are doing to make a difference. Scouts who undertake peace-related service projects earn special recognition: a ring patch that goes around the World Crest emblem. The patch symbolizes participation in an ever-widening circle of those who are not just visualizing world peace but helping to make it a reality.

SCOTT TEARE ▶▶▶

After more than a dozen years as the head of the BSA's International Department, Scott Teare was appointed secretary general of the World Scout Bureau this year. He replaces France's Luc Panissod in the position, which is analogous to secretary general of the United Nations.

Teare joins the World Organization of the Scout Movement at a time when it is refocusing on service to national Scouting organizations. Having had a front-row seat during the National Council's 2008 reorganization, Teare brings a personal perspective to this crucial endeavor.



Scott Teare





THE ANNUAL OPERATING PLAN DRIVING SCOUTING ►►►

The BSA's Journey to Excellence (JTE) program is aimed at driving continuous improvement for all components of local Scouting operations. The program's standards are based on Kaplan and Norton's "balanced scorecard," which was selected by Harvard Business Review as one of the "most important management practices

of the past 75 years." Many leaders in for-profit and not-for-profit industries have adopted the balanced scorecard approach with award-winning results.

Local council JTE scorecards establish and then measure progress in delivering our mission in five main areas: Finance, Membership, Program, Unit Service, and

Leadership and Governance. How did we do compared to 2011? The numbers speak for themselves—nearly two-thirds of councils increased their overall performance or remained at the Gold standard, while 94 percent earned Bronze, Silver, or Gold JTE status. Other key statistics include the following.



BOY SCOUTS OF AMERICA TRADITIONAL MEMBERSHIP SUMMARY

REGISTERED YOUTH	2011	2012	GAIN/LOSS
Tiger Cubs	223,003	212,677	-4.6%
Cub Scouts	747,429	726,775	-2.8%
Webelos Scouts	612,734	589,221	-3.8%
Total Cub Scout—age youth	1,583,166	1,528,673	-3.4%
Boy Scouts	848,291	848,236	0.0%
Varsity Scouts	61,285	62,432	1.9%
Total Boy Scout—age youth	909,576	910,668	0.1%
Venturers	231,127	219,453	-5.1%
TOTAL TRADITIONAL SCOUTS	2,723,869	2,658,794	-2.4%

REGISTERED ADULTS	2011	2012	GAIN/LOSS
Cub Scout leaders	424,944	417,030	-1.9%
Boy Scout leaders	496,398	497,187	0.2%
Varsity Scout leaders	22,924	23,210	1.2%
Venturing leaders	58,566	58,208	-0.6%
Council leaders	44,203	44,190	0.0%
TOTAL TRADITIONAL LEADERS	1,047,035	1,039,825	-0.7%

REGISTERED UNITS	2011	2012	GAIN/LOSS
Cub Scout packs	45,962	44,830	-2.5%
Boy Scout troops	39,392	38,713	-1.7%
Varsity Scout teams	8,461	8,353	-1.3%
Venturing crews	17,853	17,075	-4.4%
TOTAL TRADITIONAL UNITS	111,668	108,971	-2.4%

LEARNING FOR LIFE ANNUAL PARTICIPATION SUMMARY

YOUTH PARTICIPANTS	2011	2012	GAIN/LOSS
Elementary	325,101	325,064	0.0%
Middle/junior high	63,023	47,611	-24.5%
High school	98,858	80,572	-18.5%
Explorers	112,888	116,589	3.3%
Special needs	24,377	22,033	-9.6%
TOTAL YOUTH PARTICIPANTS	624,247	591,869	-5.2%

ADULT PARTICIPANTS	2011	2012	GAIN/LOSS
Elementary	1,468	1,237	-15.7%
Middle/junior high	477	278	-41.7%
High school	312	184	-41.0%
Explorers	27,741	27,688	-0.2%
Special needs	590	542	-8.1%
TOTAL ADULT PARTICIPANTS	30,588	29,929	-2.2%

PARTICIPANT GROUPS	2011	2012	GAIN/LOSS
Elementary	1,253	1,069	-14.7%
Middle/junior high	485	331	-31.8%
High school	290	201	-30.7%
Explorers	5,268	5,285	0.3%
Special needs	605	593	-2.0%
TOTAL LEARNING FOR LIFE GROUPS	7,901	7,479	-5.3%

MEMBERSHIP ►►►

- 3** The number of consecutive years the number of Boy Scout—age youth has increased
- 3^{.3}** The percentage of growth in the Exploring program over 2011
- 4** The number of consecutive years overall retention has grown across all programs, to 70.9 percent from 70.6 percent in 2011

FINANCE ►►►

- 85** The percentage of councils that improved their JTE scores in the Finance criterion

PROGRAM ►►►

- 2^{.3}** The percentage growth of Cub Scouts earning a rank—a key factor in retention
- 3^{.1}** The percentage growth of Boy Scouts earning a rank
- 13^{.4}** The approximate number of hours, in millions, of community service provided by BSA youth, or 4.85 per member

2012 NATIONAL OFFICERS, EXECUTIVE

NATIONAL OFFICERS ▶▶▶

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Tico A. Perez

Orlando, Florida
National Commissioner

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Temple, Texas
Vice President

Henry A. Rosenberg Jr.

Baltimore, Maryland
Vice President

Wayne Brock

Irving, Texas
Chief Scout Executive

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Honorary President

Norman R. Augustine

Bethesda, Maryland
Honorary Vice President

George H. W. Bush

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Honorary Vice President

George W. Bush

Dallas, Texas
Honorary Vice President

Jimmy Carter

Atlanta, Georgia
Honorary Vice President

John L. Clendenin

Atlanta, Georgia
Honorary Vice President

William J. Clinton

New York, New York
Honorary Vice President

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Honorary Vice President

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Please note: The 2012 Report of the Treasurer and Consolidated Financial Statements can be found in the pocket located inside the back cover.



Former Chief Scout Executive
Bob Mazzuca says farewell.

MISSION STATEMENT

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

SCOUT OATH ▶▶▶

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

SCOUT LAW ▶▶▶

A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

VISION STATEMENT ▶▶▶

The Boy Scouts of America will prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Scout Law.



